

On Location with Peter Rollans

18 Years of Life, Knowledge and Experience in 5 Hours



Australian

SWIMSUIT
Edition

www.australian-swimsuit-edition.com

Photography Workshop/Seminar

Date/s: To be Advised

Time: 12.30pm to 5.30pm

Venue: Gold Coast/Tweed Heads. To be Advised

Seminar Schedule - Notes - Information Pack

Schedule

- (1) **The Beginning - It was all by Chance** (approx: 5 min)
- (2) **The Lucky Break - Swimwear Illustrated Magazine** (approx: 5 min)
- (3) **Why do you Shoot ?** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (4) **Choosing your Photography Markets - Specialise or Diversify ?** (approx: 10 min)
- (5) **Adult Content - Is it a wise move ?** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (6) **Everyone's a Photographer** (approx: 10 min)
- (7) **Camera's - It's NOT what you have. It's HOW you use it !** (approx: 5 min)
- (8) **TLCD - Has it killed the Industry ?** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (9) **Building a Portfolio** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (10) **Model's DON'T Read !** (approx: 10 min)
- (11) **Model Problems** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (12) **Booking the Shoot - What you need to tell them** (approx: 10 min)
- (13) **Model Releases** (approx: 10 min)
- (13b) **Model Releases and Other Photography Information**
Street Photographer's Rights, Copyright, Copyright infringement and letter of demand
Sample letter of demand for Copyright Infringement, Unauthorised use of your image
- (14) **Model Privacy - On Location** (approx: 10 min)
- (15) **Posing - Do we let the Models do their own Poses ?** (approx: 10 min)
- (16) **Posing a Model** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (17) **Set the Scene - Backgrounds and Cropping - CSI Style. Walk the Scene** (approx: 10 min)
Questions and Answers (approx: 10 min)
- (18) **Mix it Up ! - Portrait and Landscape** (approx: 10 min)
- (19) **Photoshop - The Plastic Look** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (20) **Own your own Outfit's, Costumes and Swimwear** (approx: 10 min)
- (21) **The Australian Swimsuit Edition Digital Magazine** (approx: 10 min)
Questions and Answers (approx: 10 min)
- (22) **Accredited/Affiliated Photographers Network - Draft Concept** (approx: 10 min)
Questions and Answers (approx: 10 min)
- (23) **Accessing our other Businesses** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (24) **The Future - Where to from here ?** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (25) **Marketing your Business** (approx: 10 min)
- (26) **Facebook—The Good. The Bad. The Ugly** (approx: 10 min) **Questions and Answers** (approx: 10 min)
- (27) **Working with the Model - Examples using a model on location** (approx: Half an Hour)
Questions and Answers (approx: 10 min)
- (28) **Portfolio Review - Bring your Portfolio and we will have a quick look and chat.** (approx: 5 min per person)

Last Minute Additions

Rather than upset the flow of the booklet. I have added some afterthoughts here. Some may tie in with a particular category heading. So feel free to relate the following to where you feel it applies.

Tall Poppy Syndrome or the Grass is always Greener on the Other Side

Model No Shows

Sponsoring Model Competitions

(8) TFCD - Has it killed the Industry ? - Continued

(16) Posing a Model - Continued

Shooting in General

Working with Models

Swimsuit Model Photography

Locations

(26) Facebook - Getting your Message out!

Locations

Model Age Restrictions

Children in the creative process (NSW)

Children in the creative process (QLD)

Classification and censorship

Contracts: a glossary of jargon

For Models - How To Prepare For Your Shoot



Photographer Quote

“ I always thought good photos were like good jokes. If you have to explain it, it just isn't that good. – Anonymous

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The Views and opinions discussed at the seminar/workshop. And in this booklet are my own. They are based on 18 years of experience in the industry. As well as actual events or experiences that I have dealt with over the years.

Some information has been taken from my “What Shits Me” Blog. Even though some of you may have read the blog. We included some of the topics as I feel that you may use this booklet as a reference tool for the future. So having all of the topics in the one place will make it more useful.

Other information that I feel is relevant, has been sourced from various websites that cover such topics.

Some of the information may not apply to you. As we all experience different things throughout life. However you may encounter some of these things in the future. I do hope, however. That you will gain something from this information. And that you may benefit from my experiences, and in some cases, learn from some of my mistakes along the way. And don't have the same experiences.

All of the topics listed in this mail out, are covered in the afternoon Seminar/Workshop. However we may add a few more topics depending on time.

A version of this document will be provided in printed form on the day. Each topic is listed. Along with space to make notes on each topic as the day progresses.

A 60 Page PDF will also be provided on a memory stick, to everyone that attends. The PDF covers every topic mentioned in this mail out. This PDF contains brief and sometimes detailed coverage on each topic. Including some example forms and interesting documentation.

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